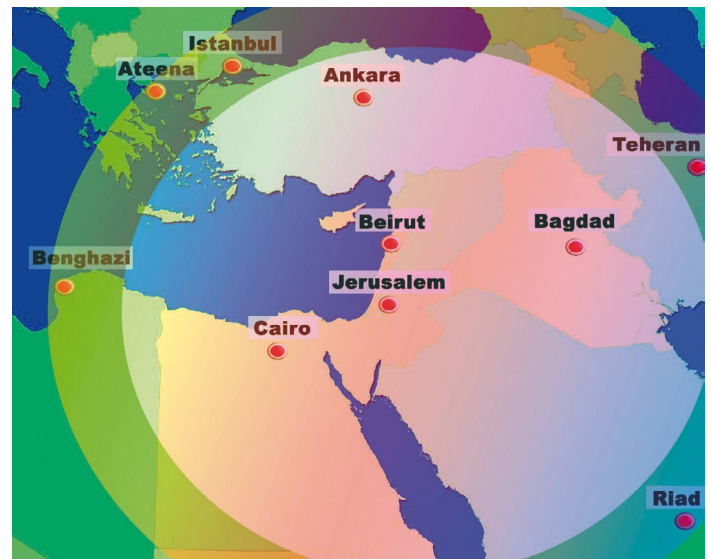


Dear friends!

We're still early in the New Year, and we thank the Lord, as per Psalmist David (Ps 103:1-2), not forgetting what good He has done for us. Similarly, according to Asaph in the Psalms, we remember the Lord's deeds and miracles. (Ps 77:11)

We thank the Lord for ample opportunities in 2024 to proclaim the Gospel in Mongolia, Senegal, Israel, Iran, Ukraine, Finland, and additionally via satellites in North Africa, the Middle East, Central Asia, and South Asia. It was a year filled with praise, prayer, victories, and some challenges—all the while moving forward by the grace of God. Ministry highlights for 2024 have included the following:



Reaching the Islamic World

GCM produced more than 1,000 evangelistic TV programs conveying the gospel message via 18 satellites to millions of viewers, from North Africa, spanning across the Middle East, Central Asia, and South Asian countries. More than 200,000 responses from the satellite viewing audience reach us monthly with questions and feedback from the programs.

The Gospel is Spreading in Iran

The production of Farsi-language TV programs has increased at our GCM ministry center. We have been apprised that thousands of Iranians have received Jesus as their Lord through these satellite programs. The war in Lebanon had endangered the operations of SAT-7, a Christian satellite network in the Middle East. As a result, some of the program production has been moved to the GCM studios in Finland.

Mongolia Mega City Campaign Follow-up Continues

The Mega City Campaign in Ulaanbaatar, implemented in November 2023, is ongoing. New churches were planted in 2024, and the campaign is once again expanding its reach in 2025. Churches in Mongolia are working together and planning for a major evangelistic event in the capital city's largest stadium for summer's end.

Senegal Campaign Follow-up

The Mega City Campaign in Senegal's capital, Dakar, bore abundant fruit despite opposition. 95% of Senegal's population is Muslim and many who contacted the call center during the campaign turned to Christ during their initial telephone conversation.



Senegalese campaign (in French)
Billboard: "Stories that can change your life too".



The persecution of believers has returned to Russia. In 2024, the Kremlin blocked all opportunities for Russian citizens to access the gospel message through domestic and foreign media. During 2024, the GCM team reached Russians living in different parts of the world. More than 70 million responses were recorded on Facebook, Instagram, and YouTube channels.

Ministry Continues in Israel

Despite the war in the Middle East, program production for Russian-speaking Jews continued during 2024. Retreats were held for those who had experienced the horrors of war. Many found Jesus as their Messiah during this evangelism retreat initiative.

Ukrainian Distress Continues

According to UN statistics, 10 million Ukrainians suffer from the trauma caused by the war. However, the Ministry of Health of Ukraine has this figure up to 40 million. This number includes displaced Ukrainians who have been forced to leave their homes due to the ongoing war and have fled to another country as refugees. The authorities have announced that the therapeutic help offered by the state is not enough. There is a shortage of psychiatrists and psychologists. For this reason, the "handbook" produced by GCM, which is both pastoral and evangelistic, brings help at an opportune time.

Millions of Russian Speaking People Reached

In 2024, the Kremlin blocked all opportunities for Russian citizens to follow the gospel message through domestic and foreign media. The GCMM team, however, reached out to Russians living in different parts of the world. More than 70 million responses were recorded on Facebook, Instagram, and YouTube channels. Our team evangelist Sergei Demidovitch's sermons and evangelistic messages on social media alone garnered 26 million views in the past year.

International Leadership Conference in Hyderabad, India

Hannu Haukka, CEO of GCMM, was invited to speak at the conference for international Christian leaders held in Hyderabad in November. He spoke regarding the 111 Mega City Media Campaigns that GCMM has conducted to date, which have impacted this generation in more than 20 countries around the world. The Mega City Media Campaign report clearly inspired and resonated with the audience. There were 11,000 church leaders and workers in attendance.





Hundreds of thousands of families in Ukraine have lost their loved ones, their suffering is indescribable. According to UN statistics, 10 million Ukrainians suffer from the trauma caused by the war. According to the Ministry of Health of Ukraine, this figure is up to 40 million. The authorities have announced that the therapeutic help offered by the state is not enough.

We remember the words of Jesus: "As long as it is day, we must do the works of him who sent me; the night will come when no one can work" (John 9:4). The time is at hand! We are living in an unsettled time among the nations of the world. Together with you, we continue in His works, He who has sent us to reap the harvest for the kingdom of heaven.

I would like to wish you, your whole family, and your loved ones a particularly blessed and successful year 2025 on behalf of myself, Laura, and the entire GCM team.

Dr. Hannu Haukka,
Founder/CEO
Great Commission Media Ministries

P.S. The year 2025 is bringing with it new Mega City Media Campaigns. Requests for conducting campaigns in Montreal, Cairo, Addis Ababa, and potentially for Indonesia and Romania as well in 2025 and 2026 have reached us with preliminary information necessary for planning and implementation. Please join us in prayer for these proposed ministry initiatives.